

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Release of Lien on Trademarks		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
California KL Holdings, Inc.		03/06/2008	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Russ Berrie and Company, Inc.		
Street Address:	111 Bauer Drive		
City:	Oakland		
State/Country:	NEW JERSEY		
Postal Code:	07436		
Entity Type:	CORPORATION: NEW JERSEY		
Name:	Sassy, Inc.		
Street Address:	111 Bauer Drive		
City:	Oakland		
State/Country:	NEW JERSEY		
Postal Code:	07436		
Entity Type:	CORPORATION: ILLINOIS		
Name:	Kids Line, LLC		
Street Address:	111 Bauer Drive		
City:	Oakland		
State/Country:	NEW JERSEY		
Postal Code:	07436		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 36			
Property Type	Number	Word Mark	
Registration Number:	3096317	KATIE LITTLE	
Registration Number:	2891296	RUSS	

CH \$915.00 3096317

900100970

TRADEMARK
REEL: 003734 FRAME: 0321

Registration Number:	2752658	SASSY
Registration Number:	3006201	SASSY
Registration Number:	2809975	SKRIBBLES
Registration Number:	2482505	LUV PETS
Registration Number:	2754915	KIDSLINE
Registration Number:	2558179	CELEBRATE AMERICA
Registration Number:	2372339	VINTAGE EDITION
Registration Number:	2635758	MAKE SOMEONE HAPPY
Registration Number:	2635742	GIRL POWRRR...
Registration Number:	2296588	SASSY
Registration Number:	2183971	CIRCUS
Registration Number:	2159097	POGO
Registration Number:	2177304	BEBEFINA
Registration Number:	2260182	RUSSPLUS
Registration Number:	1966741	BEARS FROM THE PAST
Registration Number:	1956063	HEARTCRAFT COLLECTION
Registration Number:	1652060	BARNA
Registration Number:	1551624	SASSY
Registration Number:	1552736	SASSY
Registration Number:	1556870	SASSY SEAT
Registration Number:	1551988	SASSY
Registration Number:	1556869	SASSY
Registration Number:	1375694	THE BEST FED BABY PEOPLE
Registration Number:	1333415	HOT STUFF
Registration Number:	1297278	BAXTER
Registration Number:	1230618	EVERYONE LOVES TO GET APPLAUSE
Registration Number:	1223558	APPLAUSE
Registration Number:	1190130	
Registration Number:	1187712	INFA-TRAINER
Registration Number:	1251348	APPLAUSE
Registration Number:	1116407	SASSY SEAT
Serial Number:	78093369	RUSS HOME
Serial Number:	76535128	APPAWS
Serial Number:	76457108	SASSY SPA

CORRESPONDENCE DATA

Fax Number: (212)836-6337

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

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Email: psomelofske@kayescholer.com

Correspondent Name: Paul J. Somelofske c/o Kaye Scholer LLP

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ATTORNEY DOCKET NUMBER:	06340/0001
NAME OF SUBMITTER:	Paul J. Somelofske
Signature:	/Paul J. Somelofske/
Date:	03/07/2008

Total Attachments: 3

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RELEASE OF LIEN ON TRADEMARKS

WHEREAS, pursuant to a certain Trademark Security Agreement, dated as of December 15, 2004 (as amended, restated or otherwise modified, the "Agreement") between Russ Berrie and Company, Inc. , Kids Line, LLC and Sassy, Inc. ("Assignors") and California KL Holdings, Inc., in its capacity as collateral agent ("Assignee"), which Agreement was recorded with the United States Patent and Trademark Office on December 22, 2004, on reel 2996 frame 0457, Assignors granted to the Assignee a security interest in and lien on all of the Assignors' right, title and interest in, to (i) all of its trademarks, trade names, registered trademarks, trademark applications, service marks, registered service marks and service mark applications (collectively, the "Trademarks") including those referred to on Schedule I hereto and trademark licenses to which it is a party, (ii) all reissues, continuations or extensions of the foregoing, (iii) all goodwill of the business connected with the use of, and symbolized by, each trademark and each intellectual property license, and (iv) all products and proceeds of the foregoing, including, without limitation, any claim by the Assignors against third parties for past, present or future (a) infringement or dilution of any trademark or any trademark licensed under any intellectual property license or (b) injury to the goodwill associated with any trademark or any trademark licensed under any intellectual property license (all of the foregoing, collectively, the "Trademark Collateral").

WHEREAS, the Assignee desires to release its security interest in and lien on the Trademark Collateral including the Trademarks set forth on Schedule I attached hereto; and

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Assignee does hereby release its security interest in and lien on the Trademark Collateral including the Trademarks set forth on Schedule I attached hereto, and reassigns to Assignors all right, title and interest of the Assignee in and to such Trademark Collateral.

Date: March 6, 2008

CALIFORNIA KL HOLDINGS, INC., as
Assignee

By: Michael Levin
Name: MICHAEL LEVIN
Its: VICE PRESIDENT

SCHEDULE I

Trademarks and Trademark Applications

<u>Trademarks and Trademark Applications</u>	<u>Application No.</u>	<u>Filing Date</u>	<u>Registration No.</u>	<u>Registration Date</u>
KATIE LITTLE	78/246,424	05/06/03	3,096,317	05/23/06
RUSS	78/271,717	07/08/03	2,891,296	10/05/04
RUSS HOME	78/093,369	10/14/01		
APPAWS	76/535,128	08/07/03		
SASSY	76/461,536	10/23/02	2,752,658	08/19/03
SASSY	76/461,530	10/23/02	3,006,201	10/11/05
SASSY SPA	76/457,108	10/09/02		
SKRIBBLES	76/447,580	09/05/02	2,809,975	02/03/04
LUV PETS	76/190,300	11/21/00	2,482,505	08/28/01
KIDSLINE	76/126,749	09/12/00	2,754,915	08/26/03
CELEBRATE AMERICA	76/104,648	08/08/00	2,558,179	04/09/02
VINTAGE EDITION	75/645,458	02/22/99	2,372,339	05/09/00
MAKE SOMEONE HAPPY	75/608,855	12/17/98	2,635,758	10/15/02
GIRL POWRRR...	75/600,642	12/07/98	2,635,742	10/15/02
SASSY	75/344,605	08/21/97	2,296,588	10/30/99
CIRCUS	75/329,341	07/26/97	2,183,971	08/25/98
POGO	75/329,340	07/23/97	2,159,097	05/19/98
BEBEFINA	75/127/021	06/28/96	2,177,304	07/28/98
RUSSPLUS	75/118,018	05/28/96	2,260,182	07/13/99
BEARS FROM THE PAST	74/660,616	04/13/95	1,966,741	04/09/96
HEARTCRAFT COLLECTION	74/622,123	01/17/95	1,956,063	02/13/96
BARNA	74/018,469	01/12/90	1,652,060	07/23/91
SASSY	73/772,699	01/03/89	1,551,624	08/15/89

<u>Trademarks and Trademark Applications</u>	<u>Application No.</u>	<u>Filing Date</u>	<u>Registration No.</u>	<u>Registration Date</u>
SASSY	73/772,631	01/03/89	1,552,736	08/22/89
SASSY SEAT	73/772,592	01/03/89	1,556,870	09/19/89
SASSY	73/772,577	01/03/89	1,551,988	08/15/89
SASSY	73/772,506	01/03/89	1,556,869	09/19/89
THE BEST FED BABY PEOPLE	73/523,943	02/25/85	1,375,694	12/17/85
HOT STUFF	73/499,061	09/12/84	1,333,415	04/30/85
BAXTER	73/447,656	10/11/83	1,297,278	09/18/84
EVERYONE LOVES TO GET APPLAUSE	73/360,669	04/19/82	1,230,618	03/08/83
APPLAUSE	73/313,315	06/04/81	1,223,558	01/11/83
(DESIGN ONLY)	73/313,304	06/04/81	1,190,130	02/16/82
INFA-TRAINER	73/301,962	03/20/81	1,187,712	01/26/82
APPLAUSE	73/301,023	03/13/81	1,251,348	09/13/83
SASSY SEAT	73/152,614	12/19/77	1,116,407	04/10/79